



National Federation of Demolition Contractors
Voice of the Global Demolition Industry

MEDIA PACK 2018





The National Federation of Demolition Contractors provides numerous ways of promoting and enhancing its member companies to the wider demolition industry. Within this pack are some of the channels available to help advertise your business as a Federation member.

DEMOLITION AND DISMANTLING MAGAZINE

The NFDC's Demolition & Dismantling Magazine is now better than ever. After three hugely successful publications in 2017 the NFDC are once again offering members the opportunity to book advertisements in D&D for 2018.

NFDC publications are the most reliable source of news and information for the Demolition Industry. They are distributed to over 50,000 demolition and construction professionals from across the industry.

The magazine is also available interactively online. When you feature in Demolition & Dismantling we can provide extra channels of advertising for your company. The online magazine can:

- Link to your website - which includes specific site pages
- Link to your Facebook, Twitter, You Tube and other social media available
- Allow users to email you directly to an email of your choice

ONLINE MAGAZINE

The online magazine is available on a platform that anyone with an Internet connection can view. The magazine is available to everyone, globally.

Top Banner	MPU (Large Button)	Button
600px (width) x 70px (height)	Title + 15 words + call to action button 300px (width) x 250px (height)	250px (width) x 250px (height)
£500 per issue	£450 per issue	£200 per issue

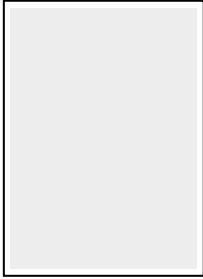
YEARBOOK

The NFDC Yearbook is a complete round up of the industry's year with highlights from the Federation and its members. The Yearbook leads the way with demolition information and features including:

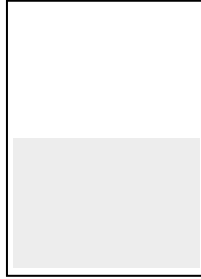
- Health & Safety
- Waste & Recycling
- Training & Innovation
- Projects & Equipment

The Yearbook also provides an up to date list of Corporate & ISP Member's Directory for ease of reference.

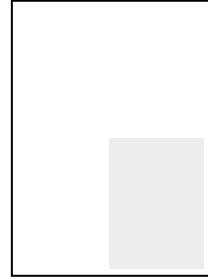
Advert Specifications



FULL PAGE
210 MM X 297 MM



HALF PAGE
210 MM X 148.5 MM



QUARTER PAGE
105 MM X 148.5 MM

All advertisements must be supplied with a minimum of 3 mm bleed.

The following formats are accepted: PDF, JPEG, TIFF, PNG.

Image files must be CMYK and 300 dpi resolution, sizes up to a maximum of 15MB.

Please note that artwork must be print-ready. NFDC cannot take any responsibility for making modifications to artwork.

Advertising Prices

PACKAGE 1

Book 3 issues of Demolition and Dismantling Magazine and receive a 15% discount.

	ONE ISSUE D&D	THREE ISSUES D&D	15% DISCOUNT	TOTAL COST
FULL PAGE	£1,000	£3,000	£450	£2,550
HALF PAGE	£600	£1,800	£270	£1,530
QUARTER PAGE	£400	£1,200	£180	£1,020

PACKAGE 2

Book 3 issues of Demolition and Dismantling Magazine plus The Yearbook and receive a 20% discount.

	THREE ISSUES D&D	YEARBOOK	ALL FOUR ISSUES	20% DISCOUNT	TOTAL COST
FULL PAGE	£3,000	£2,650	£5,650	£1,130	£4,520
HALF PAGE	£1,800	£1,500	£3,300	£660	£2,640
QUARTER PAGE	£1,200	£850	£2,050	£410	£1,640

Advertisements can be booked on an individual basis, however, to claim the discounted rate, a block booking of Package 1 or Package 2 adverts must be made. Please note: All prices shown are exclusive of VAT.

NFDC WEBSITE - COMING JANUARY 2018

Homepage Advertisement Banner

Federation members have the opportunity to advertise on a rolling banner on the NFDC homepage: www.demolition-nfdc.com

Prices: One Month - £200 +VAT

One year - £2,000 +VAT

Sponsorship Opportunities

NFDC AGM & AWARDS

Platinum Package: £3750 + VAT

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch and during the ceremony
- Your company logo on promotional HTML emails and other event materials
- Headline Sponsor of the AGM and Luncheon Awards 2018 logo available for your use
- Your company can place a Pop-up Banner in reception and in the main dining room
- **PLUS: This package provides a table for 10 guests**

Gold Package: £2,650 + VAT

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch and during the ceremony
- Your company logo on promotional HTML emails and other event materials
- Your company can place a Pop-up Banner in reception and in the main dining room
- **PLUS: This package provides 1 guest ticket for luncheon**

Silver Package: £1,000 + VAT

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch
- Your company can place a Pop-up Banner in reception and in the main dining room

Bronze Package: £300 + VAT

- Your company logo will appear in the menu section of the awards booklet

MEMBERS IN ACTION

This is a **FREE** section on the NFDC homepage for members to upload editorials, achievements and recent work. This area is regularly shared on social media and in our weekly news round-up e-mail when new articles are uploaded.

REGIONAL EVENTS

There are a number of regional events, ball and meetings held throughout the five regions. All of which have their own sponsorship opportunities. For more details, please contact the Chairman for that region.

For more details on these publications and Federation marketing queries please contact:

Nicola Lewis

Marketing

nicola@demolition-nfdc.com

01442 217144

