

# DO YOU NEED TO REACH DEMOLITION INDUSTRY PROFESSIONALS?

**The National Federation  
of Demolition Contractors  
is the voice of the global  
demolition industry.**

Distributed to thousands of  
demolition and construction  
professionals nationwide,  
NFDC publications are  
the most reliable source  
of news and information  
for the Demolition  
Industry.



National Federation of Demolition Contractors  
Voice of the Global Demolition Industry

**MEDIA PACK**

**2019**





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## THE RIGHT TOOLS FOR THE JOB

With a comprehensive range of events and publications across various media channels, the National Federation of Demolition Contractors provides numerous ways of promoting and enhancing its member companies to the wider demolition industry.



### WEBSITE

#### NFDC Website

NFDC's new, responsive design website was launched in May 2018.

**demolition-nfdc.com** is continuously developed to enhance functionality and user experience, regularly updated to include the latest news and events - and optimised to ensure it is visited by a high volume of high quality prospects for both Demolition Contractors and Industry Service Providers. ■

#### Homepage Advertisement Banner

Federation Members have the opportunity to advertise on a rolling banner on the NFDC homepage: [www.demolition-nfdc.com](http://www.demolition-nfdc.com)

See overleaf for rates and more information.

### YEARBOOK

#### NFDC Yearbook

The NFDC Yearbook is a complete round up of the industry's year with highlights from the Federation and its Members.

The Yearbook leads the way with demolition information and features including:

- Health & Safety
- Waste & Recycling
- Training & Innovation
- Projects & Equipment

The Yearbook also provides an up to date list of Corporate & ISP Member's Directory for ease of reference. ■

See overleaf for rates and more information.

### MAGAZINE

#### Demolition and Dismantling (D&D)

D&D is published in both print and digital formats and there are three issues per year.

The NFDC's Demolition & Dismantling Magazine for 2019 will be better than ever!

The magazine is packed with articles covering key topics in the demolition sector, an impressive showcase of Member projects, NFDC news, latest industry happenings and special features.

From as little as £85\* per issue, classified advertising in D&D is an extremely cost effective way to reach thousands of demolition and construction professionals from across the industry. ■

(\*discounted package price)

See overleaf for rates and more information.

### EVENTS

#### Annual Awards, Convention, National & Regional events

NFDC organises an abundance of high quality events throughout every year, at national and regional level. A wide range of sponsorship packages are available for each event. NFDC's most high profile events for our National member base include the AGM and Awards Ceremony and the Annual Convention. Whether you require maximum exposure as a Main Event Sponsor, or wish to be featured as a supporter of a specific award or activity, NFDC offers a flexible approach to sponsorship. Choose from a pre-configured sponsor package, or talk to us for tailor-made.

Regional Events include sportsman's dinners, charity balls, business meetings and more. Sponsorship for Regional events is organised by our Regional Chairmen within the five UK regions. Please contact Regional Chairmen directly to discuss sponsorship opportunities. ■

Including;

- AGM & Awards Luncheon 2019
- Annual Convention 2019
- Regional Events

See overleaf for rates and more information.



# RATES & TECHNICAL DATA

## PRINT

### Advertising Packages to suit every budget

#### ■ Package 1 - D&D Magazine (April 2019, July 2019, October 2019)

Book your advertisement in all 3 issues of Demolition and Dismantling Magazine and you'll be eligible for a 15% discount. Rates are shown below for single issue advertisements, alongside the savings you'd benefit from when booking the full package.

	D&D: x1 Issue	D&D: x3 Issues	15% Discount	Total Cost
Full Page	£1,000	£3,000	£450	£2,550
Half Page	£600	£1,800	£270	£1,530
Quarter Page	£400	£1,200	£180	£1,020

#### ■ Package 2 D&D Magazine plus Yearbook (April 2019, July 2019, October 2019, January 2020)

Book 3 issues of Demolition and Dismantling Magazine plus The Yearbook and you'll be eligible for a 20% discount.

	D&D: x3 Issues	Yearbook	All 4 Publications	20% Discount	Total Cost
Full Page	£3,000	£2,650	£5,650	£1,130	£4,520
Half Page	£1,800	£1,500	£3,300	£660	£2,640
Quarter Page	£1,200	£850	£2,050	£410	£1,640

#### ■ Package 3 - Eighth Page Classified advertising NEW for 2019

To gain exposure in NFDC publications for a minimum outlay, why not book one of our new for 2019 'classified' spaces. These great little adverts can include your logo, web and email addresses, phone numbers and a short description highlighting your products or services.

Option: A	D&D: x1 Issue	D&D: x 3 Issues	15% Discount	Total Cost
	£100	£300	Booking all 3 issues saves £45	£255
Option: B	Yearbook	D&D x 3 Issues	20% Discount	Total Cost
	£175	£475	Booking 3 issues & Yearbook saves £95	£380

Advert dimensions	Height	X	Width	Artwork specifications
Full Page:	297 mm	x	210 mm	Please supply artwork in a high-resolution PDF or JPEG format (300dpi). Alternatively, adverts can be supplied as Adobe InDesign/ Illustrator files – remember to include all the images and fonts (where licensing permits).  All artwork to be sent via <a href="mailto:wetransfer@demolition-nfdc.com">wetransfer</a> to <a href="mailto:natalie@demolition-nfdc.com">natalie@demolition-nfdc.com</a>
Half Page:	130 mm	x	183 mm	
Quarter Page Landscape:	63 mm	x	183 mm	
Quarter Page Portrait:	130 mm	x	90 mm	
Classified - Eighth Page:	63 mm	x	90 mm	

## DIGITAL

### NFDC Website

#### Homepage Advertisement Banner

Federation Members have the opportunity to advertise on a rolling banner on the NFDC homepage: [www.demolition-nfdc.com](http://www.demolition-nfdc.com)

One Month - £200 + VAT

One Year - £2,000 + VAT

For more information and to discuss your advertising requirements, please contact;

**Natalie Barlow**

Marketing Manager, NFDC & NDTG

[natalie@demolition-nfdc.com](mailto:natalie@demolition-nfdc.com)

07399 520 525

## EVENT SPONSORSHIP

### NFDC AGM & Awards 2019

#### Platinum Package: £3750 + VAT

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch and during the ceremony
- Your company logo will be engraved on the award
- Your company can place a Pop-up Banner in reception and in the main dining room
- PLUS: This package provides a table for 10 guests

#### Gold Package £2,650

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch and during the ceremony
- Your company logo will be engraved on the award
- Your company can place a Pop-up Banner in reception and in the main dining room
- PLUS: This package provides 1 guest ticket for luncheon

#### Silver Package £1,000

- Your company logo will appear in the awards booklet
- Your company logo will appear on screen in a loop during lunch
- Your company can place a Pop-up Banner in reception and in the main dining room

#### Bronze Package: £300

- Your company logo will appear in the menu section of the awards booklet

### Annual Convention 2019

NFDC's Annual Convention is so unique, it requires its own sponsorship pack! All NFDC members will be informed of sponsorship opportunities for this prestigious event approximately 6 months before the Convention, Enquiries in the meantime should be directed to NFDC Marketing.



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